



## BUILD A STAND OUT LEADERSHIP BRAND.

### **Simon Vetter works with executives and professionals who want to create lasting behavioral and cultural change through authentic and inspiring leadership**

As a dynamic speaker, enthusiastic trainer and insightful coach, Simon Vetter is passionate about developing leaders, building high-performing teams and creating lasting change. Managers and organizations engage him because they want more purpose, focus and impact. He guides them to clarify their mission, establish accountability for results, improve behaviors, effectively influencing others and creating an inspiring work place.

#### Simon's Most Popular Presentations:

- 1 Stand Out @ Work**  
*Branding Strategies for Professionals and Leaders*
- 2 Helping Successful People Get Even Better**  
*Achieve Positive Measurable Change to Unlock Passion and Boost Performance*
- 3 Productivity Tools to Get More Done**  
*Managing Time, Energy and Expectations*
- 4 Create Cultural Change from the Top**  
*Leadership Strategies to Transform Your Organization for Agility and Accelerated Growth*

“ Simon is an expert at helping professionals get even better by achieving positive lasting change. He is one of the most dynamic people in our field. ”

**Marshall Goldsmith,**  
*Recognized as “one of the world's leading executive educators and coaches”  
 By Harvard Business Review*

With over 20 years of business experience, Simon has trained and coached leaders, from Fortune 500 executives to entrepreneurs throughout America, Asia & Europe.

#### Partial Client List:



## ***Gain from Simon's unique global management perspective.***

Simon Vetter is President of Stand Out International, a management consulting and coaching firm based in San Diego, California. Born and raised in Switzerland, he received a MBA equivalent degree from the University of Berne, Switzerland.

Simon has worked with clients in the United States, Europe, Asia, and Latin America helping companies develop their leaders and teams. Simon has delivered numerous presentations and seminars in English and German.

### **Professional Affiliation and Community Involvement:**

- **Board member**, World Trade Center - San Diego
- **Board member**, ASTD (American Society for Training and Development)
- **Faculty member**, Global Institute for Leadership Development
- **Certified provider for:** Extended DISC, Hogan Assessments, CDR, SDI
- **Member of The Institute of Executive Development**, and Alexcel Group
- **Teaching Faculty**, Alliant International University

“Simon shared an outstanding presentation with our 3M Team and energized us to stand out and build our own personal brands for our company's success. Thanks for a TRULY OUTSTANDING conference for our team!”

**Arturo Lujan,**

*3M President and Regional Managing Director, South American Andean Region*



Simon's book, **STAND OUT!** delivers practical insights on career advancement, personal marketing strategies, and making work meaningful. The book has been translated into Spanish, Portuguese and Chinese.

“Believing there is a broad shift in power from organizations to individuals, Simon Vetter, has written *Stand Out!* The book is filled with inspiration on personal brand development. It's a really interesting reading!”

**Ken Blanchard,**

*Best selling author of The One-Minute Manager*

### What Simon's Clients Say:

*"With Simon's support, our revenues have increased by 50% and our profits by 300%."*

**Clark Thompson,**  
*CEO, Neal Electric*

*"Simon helped me take my leadership skills to the next level."*

**Shawn A. Covell,**  
*Vice President, Qualcomm*

*"Simon's training sessions combined with his change process has created a real strong commitment in our executive team to win together and create alignment in our organization."*

**Michael Traub,**  
*CEO, Bosch-Siemens Home Appliances, USA*

